ORIGINAL

UNITED STATES DISTRICT COURT FOR THE MIDDLE DISTRICT OF PENNSYLVANIA

FEB 2 8 2002

YORK WALLCOVERINGS, INC.

Plaintiff

No.: 1:CV:01-0793

vs.

S.A. MAXWELL COMPANY, INC. AND

JAIMA BROWN

Defendants

(The Hon. Sylvia H. Rambo)

EXHIBITS TO PLAINTIFF'S
MEMORANDUM IN SUPPORT OF
APPLICATION FOR AN ORDER TO SHOW CAUSE

BARLEY, SNYDER, SENFT & COHEN, LLC

Bruce J. Wolstoncroft, Esquire

Kendra D. McGuire, Esquire

Attorneys for Plaintiff

York Wallcoverings, Inc.

126 East King Street

Lancaster, PA 17602

(717) 299-5201

Court I.D. No. 43923

Court I.D. No. 50919

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ANGES

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Fo. Nork of the Visual Arts UNITED STATES COPYRIGHT OFFICE

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## CERTIFICATE OF REGISTRATION



This Certificate issued under the seal of the Copyright Office in accordance with title 17, United States Code, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.





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REGISTER OF COPYRIGHTS United States of America

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET. Title of Work ▼

**Elephant Sidewall** 

Year of Basic Registration ▼ Registration Number of the Basic Registration ▼ 2001 VA1-064-203 Name(s) of Copyright Claimant(s) ▼ Name(s) of Author(s) ▼ **Banafshe Schippel** York Wallcoverings, Inc.

Location and Nature of Incorrect Information in Basic Registration ▼

Line Heading or Description Name of Author; Work Made for Hire

Incorrect Information as It Appears in Basic Registration ▼

Banafshe Schippel; Yes (checked)

Corrected Information ▼

Patricia Scullin; No (checked)

Explanation of Correction ▼

Location and Nature of Information in Basic Registration to be Amplified \(\neg \)

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Amplified Information and Explanation of Information ▼

1966; It was subsequently discovered that the author identified herein independently created the work and that the work was not a work made for hire.

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1. VIS.C. § 508(e): Any person who knowingly makes a false representation of a material fact in the application for copyright registration provided for by section 409, or in any written statement filed in connection with the application, shall be fined not more than \$2,500.

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# UNITED STATES DISTRICT COURT FOR THE MIDDLE DISTRICT OF PENNSYLVANIA

YORK WALLCOVERINGS, INC.

Plaintiff

No.: 1:CV:01-0793

VS.

S.A. MAXWELL COMPANY, INC. AND

JAIMA BROWN

(The Hon. Sylvia H. Rambo)

Defendants

## **AFFIDAVIT OF LERUE BROWN**

- 1. I am the Marketing Director of York Wallcoverings, Inc. ("York") and have been employed in this capacity since January 1, 1995.
- 2. As Marketing Director, I have assisted in the selection of cover designs for the wallcovering collections offered by York.
- 3. The cover design is typically descriptive and attempts to be aesthetically appealing while representing the theme and style of the wallcoverings, borders and fabrics contained in the sample book.
- 4. The cover design of a wallcovering collection is the essential or primary factor in attracting a consumer to a wallcovering collection. It is the cover design that entices the customer to leaf through the offerings contained in any given sample book.

5. The cover design also serves as the customer's reference point if the customer, as is often the case, needs to return to a particular wallcovering that the customer previously saw.

The cover design also serves as a reference for designers and store personnel who often assist customers with their selections.

- 6. The typical lifespan of a wallcovering collection or sample book is three (3) years. While there are deviations from this principle, it is unusual that a wallcovering collection or sample book remains on the market longer than three (3) years.
- 7. During this three (3) year lifespan of the typical wallcovering sample book, most sales are generated during the first twelve (12) months after publication of the sample book.
- 8. I first became aware of Maxwell's Sesquicentennial collection when I saw an advertisement for the collection in the January, 2001 edition of "The Wallpaper." The advertisement depicted an elephant that I believed to be a copy of York's elephant as contained on the cover of York's Passport sample book and as depicted in one of the wallcovering designs offered in the collection.
- 9. My concerns, as well as similar, independent reports from several other York employees and at least one other person who was not a York employee, led me to investigate the possibility that Maxwell copied York's sample book cover design as well as the elephant wallcovering and border designs contained therein.

The foregoing is true and correct to the best of my knowledge, information and belief.

Sworn to and subscribed

before me this <u>15</u> day of

LeRue Brown, Marketing Director

York Wallcoverings, Inc.

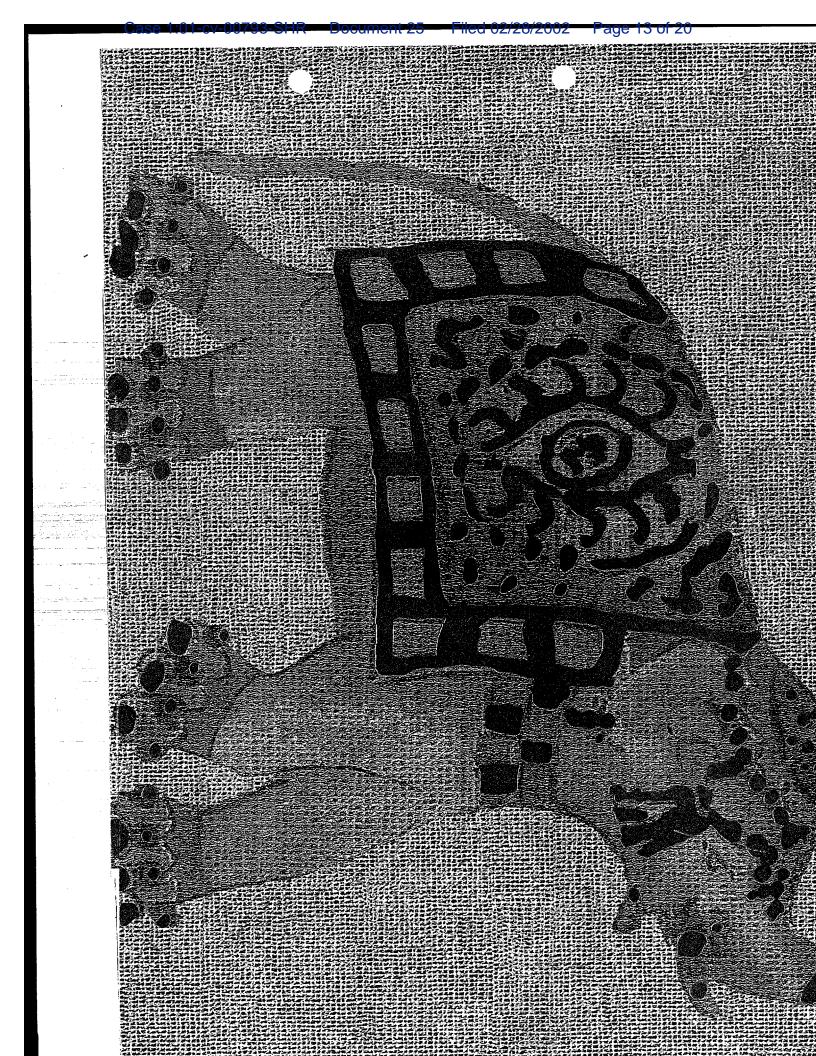
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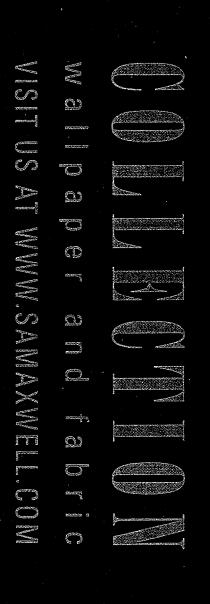
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Member, Pennsylvania Association of Notaries

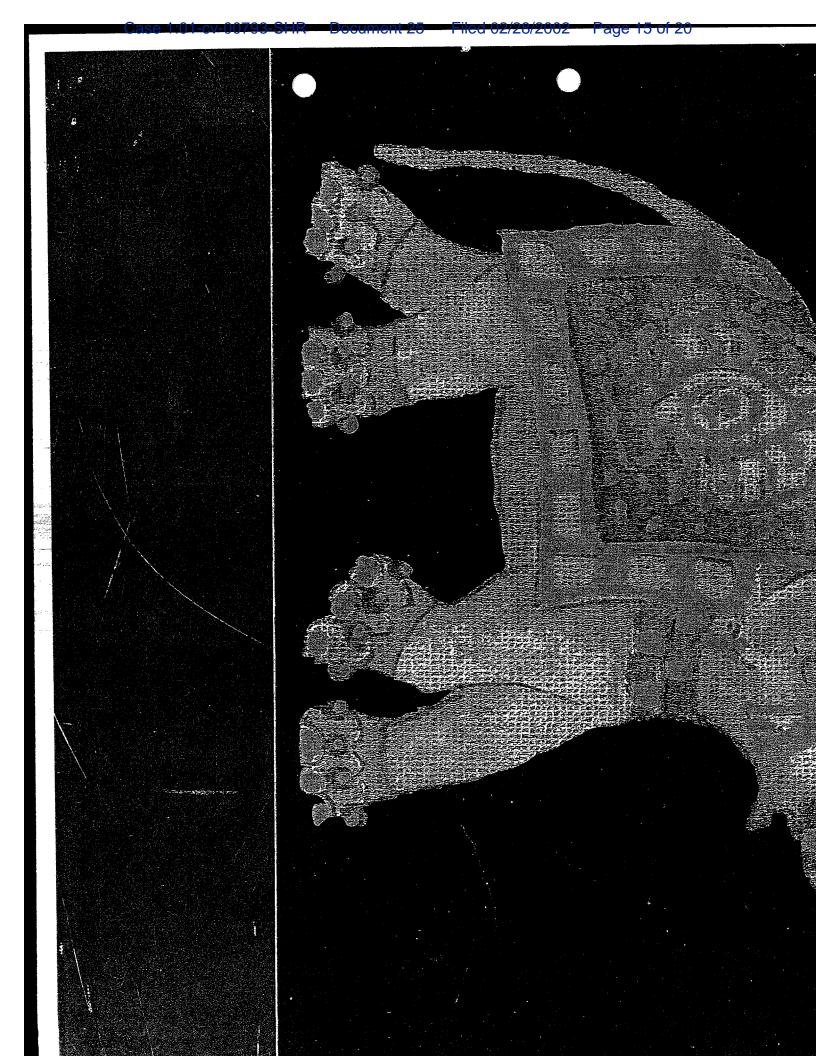


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Pine Wallcovering since 1851





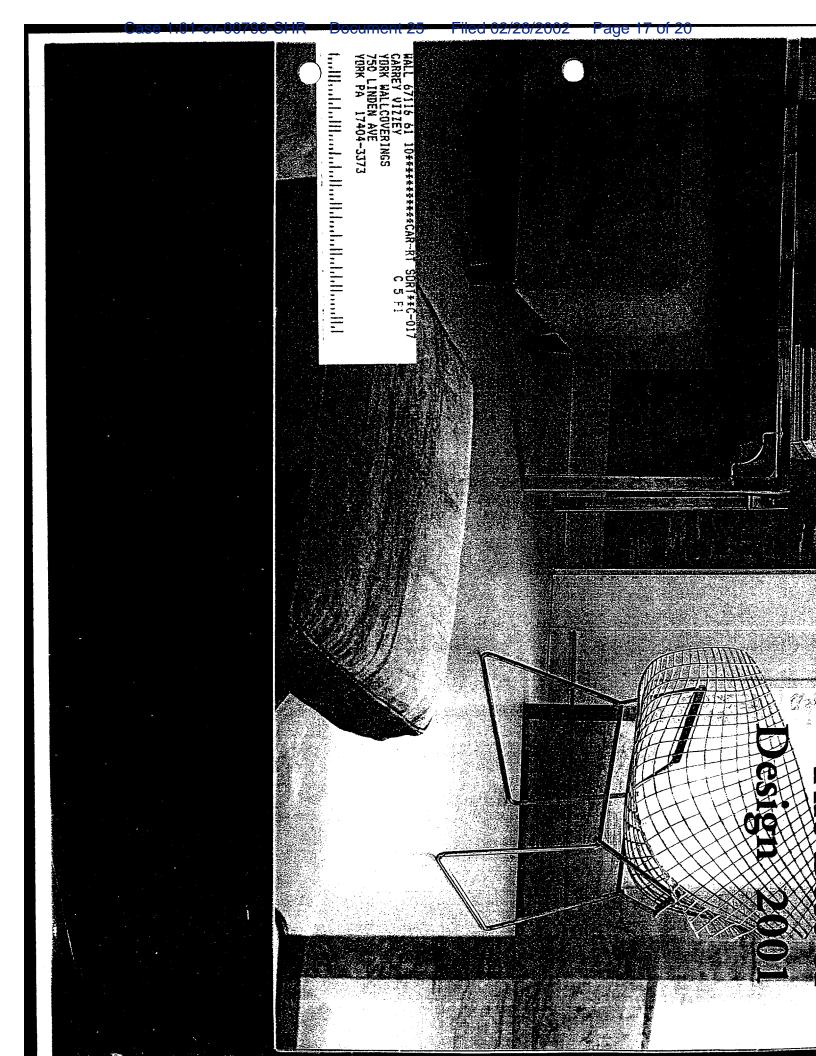


The Newspaper of the Walkoverings Industry

VOL. 21 NO. 3 \$4.00/JANUARY 2001

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1	Q Are you referencing all the elephants that
2	you provided to him in your in your reference
3	A Reference pile.
4	Q pile?
5	A Yes.
6	Q The next bullet point in your design brief,
7	"Make textural similar to elephant samples." To what
8	are you referring?
9	A Well, I'm referring to this because this is
10	textural fabric and to this texture here.
11	MS. McGUIRE: So the witness is referring
12	to Brown 5, and we've not marked that other a
13	poor color copy, but I think it's a color copy,
14	nevertheless.
15	THE WITNESS: It's the same design. It's
16	the texture I was talking about.
17	MS. McGUIRE: For purposes of the record,
18	we'll mark this, but I'll ask you to hold onto
19	that.
20	MR. ROBIN: Okay, fine. I have no problem
21	with that.
22	(Brown Deposition Exhibit No. 10
23	marked for identification.)
24	MS. McGUIRE: For purposes to preserve it,

1	why don't we mark the original as Brown 11.
2	MR. ROBIN: So 10 is the copy and 11 is the
3	original.
4	(Brown Deposition Exhibit No. 11
5	marked for identification.)
6	BY MS. McGUIRE:
7	Q All right. So that I understand it, the
8	"Make textural similar to elephant samples," refers
9	to Brown 11 and Brown 5?
10	A Uh-huh.
11	Q Is that correct?
12	A Yes, these are the samples.
13	Q That you're referencing in your design
14	brief?
15	A Yes.
16	Q The next bullet point, "This design to
17	coordinate but not to be exact design as fabric."
18	Again, what fabric are you referring to?
19	A Well, that would be these fabrics but
20	mostly fabric as well.
21	MR. ROBIN: Brown 5.
22	BY MS. McGUIRE:
23	Q Mostly Brown 5 but also referring to
24	Brown 8?

## <u>ise 1.01-cv-0.0793=Si-IR Document 25 Filed 02/28/2002 Page 20 of 20</u>

## **CERTIFICATE OF SERVICE**

> Albert Robin, Esquire Robin, Blecker & Daley 330 Madison Avenue 2nd Floor New York, NY 10017

Ronald P. Schiller, Esquire Piper, Marbury, Rudnick & Wolfe, LLP 3400 Two Logan Square 18th & Arch Streets Philadelphia, PA 19103-2762

Joseph L. Turchi, Esquire Rawle & Henderson, LLP The Widener Building One South Penn Square Philadelphia, PA 19107

BARLEY, SNYDER, SENFT & COHEN, LLC

By:

Bruce J. Wolstoncroft, Esquire Kendra D. McGuire, Esquire Attorneys for Plaintiff York Wallcoverings, Inc.

126 East King Street Lancaster, PA 17602-2893 Court I.D. No. 43923 Court I.D. No. 50919